

**FOR IMMEDIATE RELEASE**

**P3TEC / Advanced Wall Protection**

*Protects against impact, chemicals and abrasion, one roll at a time*

**(South Hackensack, NJ, June 21, 2018)** Transform your high-traffic interiors with the next generation of wall protection, P3TEC. Its technical innovation debuts in a beautiful collection, with three key advantages: exceptional performance, easy to install and handle, and compelling design.

Create a full-height, seamless installation with the textured look of natural wovens, while enjoying superior protection against impact, chemicals and abrasion. The P3TEC collection brings you nine patterns and 148 color choices, perfect for dressing up your toughest interiors, including food service areas, medical facilities with extreme cleaning needs, cart-laden corridors, transportation hubs, and other high-traffic public and back-of-house spaces.

P3TEC ships in 15-yd boxed rolls, trims easily around permanent wall fixtures, and installs with wallcovering adhesive at 48" widths, retaining its strippability feature, which preserves your wall for future installations. For more details, visit [P3TECwall.com](http://P3TECwall.com) and find your exclusive distributor. Start transforming your walls today.

**About J. Josephson**

J. Josephson is a global leader in commercial wallcovering design and manufacturing. As a third-generation family company, JJ supports its distribution partners with compelling color and design, 24-hour production, technical and quality advantages, a talented and experienced team of employees, and environmental leadership. Its state-of-the art factory is in South Hackensack, NJ, just ten miles west of New York City.

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